

O·P·I

Sunbelievable! Summer 2009



Four New Limited Edition Shades in a Chipboard Counter Display

18 total Nail Lacquers

Sunbelievable – Counter Display Promotion

OPI Item No. DD S09 – UPC: 619828062314

18 – Nail Lacquers – 15 mL - .5 Fl. Oz.:

5 – If the Fuchsia Fits...

4 – Banana Bandanna

4 – Sea? I Told You!

5 – I'm His Coral-friend

1 – chipboard display

1 – 12-tip color palette with chain and label

Salon Price: \$74.95 US / \$104.95 CAN

Total Retail Value: \$153.00 US / \$197.10 CAN

Potential Salon Profit: \$78.05 US / \$92.15 CAN

Initial Shipping Period: 5/1 – 5/18/09

Available in Salons: June, 2009

Orders Due: 4/17/09

Display Dimensions: 10.5" H x 10.25" W x 7.5" D • 27 cm H x 26 cm W x 19 cm D

Display Weight (filled): 2.1 lbs.

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If the Fuchsia Fits...
Wear it! This one
amazing pink-red fits all.
NL D26



Banana Bandanna
Say "yellow" to this
sunny shade!
NL D27



Sea? I Told You!
That you'd love this
aquamarine dream.
NL D28



I'm His Coral-friend
And he loves me in
this rosy orange.
NL D29

Open Stock Nail Lacquer – 15 mL - .5 Fl. Oz.

Salon Price (each):	\$4.25 US / \$5.95 CAN
Suggested Retail Price (each):	\$8.50 US / \$10.95 CAN
Initial Shipping Period:	5/1 – 5/18/09
Available in Salons:	June, 2009
Orders Due:	4/17/09